



#### **Class of 2017 Directory**

Across the region, businesses, nonprofits and local governments are asking:

"Who will lead us into the future?

## **HOW** can we **STRENGTHEN** our regional economy?

Our social fabric?

## What are the CRITICAL DRIVERS to anticipate?"

Since 2011, Leadership Pioneer Valley has collaborated with over 90 employers and hundreds of program participants to answer these vital questions. Our work to identify, develop and connect diverse leaders strengthens businesses and organizations throughout the Valley, and helps to build a more inclusive, vibrant and prosperous regional future.

Participants in our core program spend ten months growing their capacity for 21st century leadership.

Together–with the support of skilled trainers and a practical curriculum–they hone skills in communications, inclusion, creativity and collaboration. Immersive exploration of communities throughout the Pioneer Valley exposes them to dynamics shaping our region today, as do conversations with local leaders in all sectors. Learnings are applied via our leadership learning lab, allowing participants to employ new skills and make direct community impacts in support of a partnering nonprofit or government agency.

Our program runs annually from September to June. Enrollment begins in March, 2017.

What's your **VISION** for leadership?

CONNECT with us to learn how we can support it.

Executive Director: Lora Wondolowski

413-737-3876

Facebook: leadershippv www leadershippv.org



## Leadership Pioneer Valley Board of Directors

Dr. Louis **Abbate** President Emeritus,

Willie Ross School

for the Deaf

Raymond **Berry Jr.** United Way of

Pioneer Valley

Steven **Bradley** Consultant, Bradly Group

Ann **Burke** Economic Devt. Council

of Western MA

Ron **Edwards** Mass Mutual

Toni **Hendrix** The Loomis Communities

Ed **Kubosiak** Masslive

Yamilette **Madho** Big Y Foods, Inc.

Kevin Maynard Bulkley, Richardson

and Gelinas, LLP

Marla Michel Microsoft

Rev. J.P. Morgan Holy Trinity Church of

God in Christ

Sam Ortiz Common Capital

Russell **Peotter** General Manager

Emeritus, WGBY

TJ **Plante** City of Springfield

Amy Roberts Balise Auto Group

Patricia **Spradley** Springfield Public Schools

Rose Westbrook Partners for Healthier a

Community

Francia Wisnewski Raising A Reader MA

David Woods Woods Financial Group

#### **Alumni Committee Co-Chairs**

Richard Griffin MassDevelopment

Annamarie Golden Baystate Health



We'll help you get there?



**GALINA ABASHINA**Marketing and
Development Coordinator

#### Jewish Family Service of Western Massachusetts

15 Lenox St Springfield, MA 01108 413-737-2601 g.abashina@jfswm.org

Galina Abashina is the Marketing and Development Coordinator at Jewish Family Service of Western Mass (JFS), a multi-service, social service agency. In her role, she works closely with the CEO to develop marketing and fundraising goals for the agency. Her responsibilities include managing the JFS website and social media platforms, fostering media relations, developing communications, planning events, and coordinating donor relations. Galina holds a Bachelor of Arts in Political Science from UMass Amherst and a Master of Arts in Global Studies from Brandeis. In her spare time, Galina enjoys traveling, discovering new places, spending time with family and friends, tennis and volunteering in her local church.



RYAN J. BARRY Attorney

## Bulkley, Richardson & Gelinas, LLP

1500 Main Street, Suite 2700 Springfield, MA 01115 413-272-6264 rbarry@bulkley.com

Ryan Barry is an attorney at Bulkley, Richardson, and Gelinas in Springfield, specializing in business law, health law, and construction law. Ryan was born and raised in Holyoke, and graduated from Holyoke High School, Colorado College, and Northeastern University School of Law. Ryan lives with his wife in Easthampton, serves on the Easthampton Community Preservation Act Committee, and volunteers with the Springfield School Volunteers. In his spare time, Ryan is an avid fly fisherman and backcountry skier.

#### LATOYA D. BOSWORTH

Founder and Director

## Keep Youth Dreaming and Striving

413-455-0444 KYDSempowers@gmail.com

Latoya got her first job in human services at 19, and since then she has worked



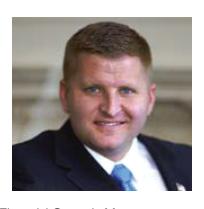
with youth and families in several capacities, from crisis intervention to family stabilization. She has collaborated and consulted for organizations such as DCF, DYS, Job Corps and CHD. In 2006, she established her own arts and mentoring program, K.Y.D.S., Latoya has been teaching in alternative high schools for 12 years. She has a B.A. in Sociology, and an M.S. in Nonprofit and Philanthropy. Currently she is earning her PhD in Social and Community Service. Under the pen name Brenda's Child, Latoya has self-published 9 books and is a freelance writer for magazines and newspapers.

#### ANDREW CHRISTENSEN

Financial Consultant

## MassMutual Financial Group

1295 State Street Springfield MA 01111 800-767-1000 aschristensen11@gmail.com



Andrew joined MassMutual Financial Group in May of 2008 as a Customer Service Rep in MML Investor Services. Since then he has held positions as an Investment Analyst, Life Insurance Wholesaler and currently as a Financial Consultant. Prior to joining and during his time at MassMutual Andrew commissioned as an Army Officer through Fordham University ROTC. Andrew was deployed to Iraq as a Platoon Leader with the 747th Military Police Company. Upon returning Andrew served in various roles before taking an Honorable Discharge from the Massachusetts National Guard. Andrew holds a B.S. in Business Administration with an emphasis on Marketing from Marist College.



SARAH CROUSE Assistant Property Manager

#### **Appleton Corporation**

scrouse@gmail.com

Sarah Crouse is a native of Western Mass having grown up in Amherst and currently resides in Wilbraham. After

graduating from The MacDuffie School she attended college in North Carolina earning a B.S. in Business Administration. Sarah started working in banking and identified an interest in real estate. She currently works as the Assistant Property Manager for the STCC Technology Park as an employee of Appleton Corporation.



#### TASHEENA M. DAVIS

Associate City Solicitor

## City of Springfield-Law Department

City of Springfield Law Department 36 Court Street, Room 210 Springfield, MA 01103 413-787-6085 tdavis@springfieldcityhall.com

Tasheena currently holds

a position with the City of Springfield Law Department as an Associate City Solicitor. In this position, Tasheena serves as counsel to the Taxi & Livery Commission and to the Springfield City Council. She is also responsible for ensuring City departments comply with state and local procurement regulations and drafting and reviewing newly proposed City Ordinances. Tasheena received her B.A. in Political Science from Virginia State University and her J.D. from Western New England University. Tasheena is a proud lifelong resident of Springfield, where she is happy to be raising her son. She is dedicated to municipal work and is committed to serving the City of Springfield and its residents.

#### MORGAN DREWNIANY

**Executive Director** 

#### Springfield Central Cultural District

Springfield, MA 413-454-1195 morgan@springfieldculture.org

Morgan Drewniany is the Executive Director



of the Springfield Central Cultural District, one of 32 Massachusetts Cultural Council designated districts in the State. In her position, she focuses on advocating for the transformative power of arts and culture in an intersectional way, and markets Springfield as a cultural destination. She obtained her degree from Hampshire College, where she found her love of community organizing. That drive led her to current seats on the Boards of City Mosaic and Westfield on Weekends. When not out and about, you can find her practicing her canning, knitting, or cooking skills at home.

#### PATRICK EGAN

Director of Finance

#### YWCA of Western Massachusetts

1 Clough Street Springfield, MA 01118 413-732-3121 pegan@ywworks.org

Patrick Egan is a native of Western Massachusetts



who received his Bachelor's Degree from Boston College and his MBA from the Isenberg School of Management at UMass. He has worked in both large financial services institutions and in the infancy stages of an e-commerce focused start up business. Patrick returned to the Pioneer Valley from New York City and joined the YWCA of Western Massachusetts as Director of Finance. Patrick has been involved with the Edward P Boland Scholarship Foundation, providing tuition assistance to students from the Springfield area, for nearly 20 years.



JAMES FARRELL Complaints & Appeals Supervisor

#### **Health New England**

One Monarch Place Suite 1500 Springfield, MA 01144 413-233-3231 Jfarrell@hne.com

James has worked within the Health Insurance

industry for almost 20 years, specifically Health New England (HNE) for the last 16. While at HNE, he's held various roles and is now the Supervisor of the Complaints and Appeals Department. He has remained an advocate for both the company and the member, while also participating in their internal Opportunities for Improvement program. James is well-spoken, resourceful and precise, relying on both his experiences and knowledge of regulations to provide a quality service to the public. James is a graduate of UMass Dartmouth with a BS in Business Management, and can often be found traveling with his partner of three years, Nicole.



#### **JILLIAN FERGUSON**

Community Development Planner & Project Administrator

#### City of Chicopee, Dept. of Community Development

38 Center Street Chicopee, MA 01013 413-594-1488 jferguson@chicopeema.gov

Jillian is interested in designing resilient communities that are engaging, community driven and support innovative economies. Having spent the majority of her life living in Anchorage, Alaska and the Washington D.C. area, she became interested in the complex and cooperative relationships that can exist between the built environment and the natural landscape. Jillian worked as a landscape designer in Washington D.C., after studying Horticulture and Landscape Design at Northern Virginia Community College and receiving her B.A. in Art History from George Mason University. She moved to the Pioneer Valley to pursue her MS in Ecological Design at the Conway School Graduate Program in Sustainable Planning and she looks forward to understanding her new region further.

#### **MELISSA FERNETTE**

Nurse Manager Critical Care, Medical/Surgical, & Telemetry

### Baystate Franklin Medical Center

413-773-2376 melissa.fernette@baystatehealth.org

Melissa has been working as a nurse for the past 9 years,



and as a nurse manager for the past 2 years. She has been an employee at Baystate Franklin Medical Center for 5 years. She earned her BSN from Elms College in Chicopee, MA. Melissa lives in Greenfield, MA with her husband of 8 years, Kortney, and their two daughters Kaylee (7 years old) and Maya (8 months old). Melissa loves traveling with her family, especially to the beach and Disney World.

#### DAWN GATZOUNAS

Laboratory Supervisor

#### Cooley Dickinson Health Care

30 Locust St. – PO Box 5001 Northampton, MA 01061-5001 413-582-2000 DGatzounas@Cooleydickinson.org

Dawn Gatzounas is Clinical Laboratory Supervisor specializing in the areas of



microbiology and immunology. She holds a Bachelor of Arts degree in Medical Technology from American International College and is certified through the College of American Pathologists as a Clinical Lab Scientist. Dawn has worked at Cooley Dickinson Lab for many years where she has had various roles ranging from diagnostic testing, information systems development to management of clinical areas. Dawn is currently involved in a hospital-wide project to integrate Cooley Dickinson's electronic medical records and administrative systems with Massachusetts General Hospital, a huge step in reinforcing the partnership with MGH and providing the best possible patient care for members of the Pioneer Valley community. Dawn lives in Western MA with her husband and two daughters. She enjoys travel, watching her daughters play sports, and the next adventure just around the corner.



## EMILY SUSAN GAYLORD

Marketing Manager

#### Center for EcoTechnology

320 Riverside Dr. Suite 1-A Northampton, MA 01062 413-586-7350 emily.gaylord@cetonline.org

With a passion for

branding and an instinct for savvy creative solutions, Emily Susan Gaylord assists the Center for EcoTechnology in their mission to help people and businesses save energy and reduce waste. When Emily isn't traveling across the state capturing the Center for EcoTechnology's success stories, you can find her sitting cross-legged at her desk, editing video, creating approachable designs, managing a robust content marketing strategy, and working through ideas with the best team in the world. Previously, Emily grew her marketing chops at non-profits across the valley including the Food Bank and Greater Springfield Habitat for Humanity. Most importantly, Emily shares her life with her charming husband and two stellar retired greyhounds.



#### JOHN GRIFFIN

IT Project Manager

#### University of Massachusetts Amherst

413-545-9939 jgriffin@umass.edu

John is an IT professional with over 10 years of

experience dedicated to higher education. In his current role, John is managing IT-related infrastructure projects and working with UMass researchers who rely on computers to perform their research. John is originally from Oregon and has previously worked at the University of Oregon and the University of Illinois Champaign-Urbana. John lives in Greenfield and serves his town as a member of the Greenfield Conservation Commission. He spends much of his free time hiking around Franklin County and southern Vermont with his partner and their two dogs.

#### **GILLIAN HINKSON**

Post Conviction Victim Service Advocate

## Hampden County District Attorney's Office

413-545-9939

Gillian Hinkson is known for being involved in



her community, whether in her role as a Ward Five Democratic Committee member; the League of Women Voters, or as a Democratic State Committee Woman. Gillian volunteers her time helping members of the community interested in running for political office. She also brings community events that are meant to help educate, and elevate the community through the Association of Black Businesses and Professionals; her sorority, Zeta Phi Beta Sorority Inc., and Let's Connect Inc., a nonprofit agency. Gillian currently works for the Hampden County District Attorney's Office as a Victim Witness Advocate; and is an Independent Business Owner for a Nutraceutical Company.

#### MARK A. HUDGIK

Director of Admission

## Greenfield Community College

One College Drive Greenfield, MA 01301 413-775-1810 hudgikm@gcc.mass.edu

Mark has nearly fifteen years' experience in



higher education. He joined Greenfield Community College in 2009 and has served as Director of Admission since July of 2015. His interest in working in higher education grew from his time as a work study student at Holyoke Community College and his commitment to access has roots in his own journey as an adult learner following a tour in the Air Force. Mark earned his A.A. in Liberal Arts and Science in 2002, a B.A. in History from UMass Amherst in 2004, and an M.S. in Education Administration from Bay Path University in 2011. He and his family reside in Hadley, where he indulges in photography, hiking, and coffee.



### JUSTIN HURST Springfield City Councilor

#### Self-Employed

1746 Parker Street Springfield MA 01128 413-374-5844 justinhurstace@yahoo.com

Attorney Justin J. Hurst was born and raised in the city of Springfield. Justin has his Juris Doctor

degree from Western New England College School of Law and was admitted to the Massachusetts Bar Association in 2005. He is also an adjunct professor at both Springfield College and Cambridge College. In 2013, Justin campaigned for a seat on the Springfield City Council and is now serving in his second term. Justin currently resides in the city of Springfield with his wife, School Committee Member, Denise M. Hurst, 5 year old son Justin J. Hurst Jr. and 6 month old son Jackson Douglas Hurst.



# INTIYA ISAZA-FIGUEROA Development Project Manager

#### **Home City Housing**

413-785-5312 iisaza@homecityhousing.com

Intiya Isaza-Figueroa's career has straddled the for-profit and

nonprofit sectors, with a consistent interest in the built environment, particularly in challenged, distressed, or rapidly changing urban neighborhoods. She joined Home City Housing in 2014. Previously, she lived abroad and led a 100+ room luxury hotel project in the historic district of Cartagena, Colombia. The mission to improve not only the real estate stock in the community. but the lives of residents is what brought her back to her hometown of Holyoke, MA and to Home City Housing. She is a member of the Planning Board in Holyoke, MA where she also serves on the Board of Directors of Lighthouse Teens, a self-directed learning center in Holyoke. She received her BA from Harvard in 2010, with a concentration in Urban Studies. She began college with a focus on Studio Art and she continues to exhibit work locally.

#### KIM LAVALLEE

Associate Executive
Director/Aquatics Director

#### Greater Springfield YMCA

275 Chestnut Street, Springfield MA 01104 413-739-6951 kimlavallee@springfieldy.org

Kim joined the YMCA of



Greater Springfield back in 2013 as Aquatics Director bringing with her over 15 years' experience in all aspects of aquatics. She has since added the roll of Associate Executive Director allowing her to utilize her leadership skills across the entire organization. Born and raised in Longmeadow, MA, Kim now resides in East Longmeadow with her husband, two children, and her dog Olive. Kim enjoys gardening, cooking and camping with her family.

#### YAILEEN MEDINA

Policyholder Service Consultant

#### MassMutual

413-744-3918 ymedina@massmutual.com

Yaileen has been with MassMutual for 6 years. She started in their Customer Service



Center and 3 years later transitioned to a Business Consultant role supporting the Service Center on projects and initiatives with a focus on readiness efforts and most recently some small project management responsibilities. She is also the Secretary of their Latino BRG – Association of Latinos at MassMutual and Allies (ALMMA). She has a Masters in Communications and Information Management from Bay Path University. She has been with her husband for 16 years, married for 4. They have a fur baby named Gunner who is a 9 year old Toy Poodle. She was born in Puerto Rico and raised in Springfield.



#### DANIEL NIETSCHE

Emergency Preparedness Coordinator

## Franklin Regional Council of Governments

413-652-3020 dnietsche@frcog.org

In Dan's current position he is responsible for the

professional, technical, and administrative aspects of managing the implementation of regional emergency preparedness activities for the towns of western Massachusetts. Duties include executing the priorities of the Franklin County Emergency Communications System (FCECS) Oversight Committee, the Franklin County Regional Emergency Planning Committee (REPC), and the Region 1 Health and Medical Coordinating Coalition (HMCC). Prior to working at FRCOG, Dan was with the Massachusetts Emergency Management Agency based in the Operations Section. He received his M.S. in Emergency Management from the Massachusetts Maritime Academy in 2011. Dan enjoys spending time with his wife, Nichole, and their daughter Lila.



#### JOHN J. O'LEARY

Community Development Planner

### Pioneer Valley Planning Commission

60 Congress Street - Floor 1, Springfield, MA 01104-3419 413-781-6045 joleary@pvpc.org

John is Community

Development Planner at the Pioneer Valley Planning Commission. He earned a degree in Geography and Regional Planning from Westfield State University. He has always had a strong passion for planning and community. His work at the Commission focuses on the writing and administering of Community Development Block grants for towns throughout Western Massachusetts. Prior to his work at PVPC, he worked as a Transportation Planner at the Central Massachusetts Regional Planning Agency. He currently resides in Northampton.

#### **JULIA ORTIZ**

Mobility Counseling Program Coordinator

#### Springfield Housing Authority

60 Congress Street Springfield MA 01104 413-785-4500 ext. 197 jortiz@shamass.org

Fluent in Spanish, this

long-time Springfield, MA resident currently serves as a Program Coordinator at Springfield Housing Authority. With 30 years of human services experience Julia is passionate about community. Julia serves as a Language Coach for the Berkshire Area Health Education Center, and as Youth Cultural Education Organization Chair for the Martin L. King, Jr. Family Services, Inc. Black College Tour. Julia earned an Associate's degree in Business Administration from Springfield Technical Community College. While at Springfield College Julia earned a Bachelors in Human Services and a Masters in Organizational Management and Leadership.

#### KATHERINE E. PERSON

Universal Services Advocate

#### Veterans Inc.

1 Federal St. Bldg 101 Springfield, MA 01105 508-340-8189 katherineperson@veteransinc.org

Katherine's work focuses on the national initiative to prevent and end



homelessness for veterans and their families. She organized the Junior Executive Committee for young leaders at her agency and served as President from 2014-2016. For her efforts, she was recognized with the "Above and Beyond" award. Katherine is active in her community, serving as Co-Chair of Veterans Outreach Into Community Engagement (VOICE) and Vice President of Council of Service Agencies (COSA). She graduated from the University of Massachusetts Amherst with a B.S. in Public Health and has enjoyed working in health and human services in the Pioneer Valley ever since.



#### **KAREN POHLMAN**

Nurse Practitioner & Manager: Health Integration

#### **Baystate Health Systems**

413 695-6541 karen.pohlman@baystatehealth.org

As a nurse practitioner and manager for Baystate, Karen is charged with maintaining a remote site clinic as well

as aligning and integrating community health needs with health care practice. Karen has participated on diverse global health teams that create and support capacity building infrastructure for healthier communities. This work has helped to define her strategies as Baystate Medical Center's representative on the Community Benefit's Advisory Council; which provides oversight of the hospital's community benefits investments. Ms. Pohlman has been in the health field for over 20 years and earned a BA from the College of Wooster and a BS and MSN from the University Of Massachusetts School Of Nursing.



#### WILL REICHELT

Mayor

#### Town of West Springfield

413-263-3041 wreichelt@ townofwestspringfield.org

Will is currently the Mayor of West Springfield, winning that seat in

November of 2015. Will's town service started in 2008 when he was appointed by then Mayor, Ed Gibson, to the Planning Board. After graduating with a Bachelor of Science in Business Administration from Westfield State, Will worked as a retail store manager before attending graduate school. Earning both a Juris Doctor and a Masters of Business Administration from Western New England University, the Town of Agawam promoted Attorney Reichelt from part time law clerk to be their only full-time attorney. Shortly thereafter he was recruited by Mayor Ed Sullivan to serve to be West Springfield's first full-time attorney.

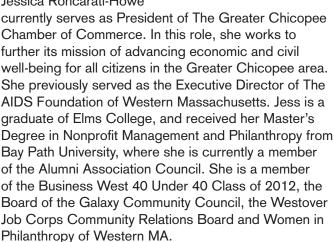
#### **JESSICA RONCARATI-HOWE**

President

#### The Greater Chicopee Chamber of Commerce

264 Exchange Street, Chicopee, MA 01013 413-594-2101 jessica@chicopeechamber.org

Jessica Roncarati-Howe



#### KRISTINE ROSE

Senior Administrative Assistant and Leadership Coordinator

#### Mount Holyoke College

50 College Street South Hadley, MA 01075 413-538-2491 kristine.rose@mtholyoke.edu

Kristine Rose is a Senior

Administrative Assistant and Leadership Coordinator for the Weissman Center at Mount Holyoke College where she earned her bachelor's degree in anthropology. She is responsible for supporting and coordinating student opportunities for community engagement work and the cultivation of authentic leadership. She thrives in environments of transition utilizing capacity building skills to bring programs to their next level of maturity. Kristine also works with women entrepreneurs to help clarify goals, design marketing resources and develop work flow systems. She serves as a member of the Berkshire SURJ (Showing Up for Racial Justice) accountability

work group and enjoys being a volunteer photographer for special Olympics events in Western Massachusetts.





## **DAN SCHWARTING**Senior Engineer, Transmission Planning

#### ISO New England, Inc.

518-926-0414 danschwarting@gmail.com

As a Transmission Planning engineer since 2010, Dan is responsible for studying

and maintaining the reliability of New England's electric transmission grid and examining the impacts of new proposals for generation facilities on the grid. He received a B.S. from Rensselaer Polytechnic Institute and an M.S. from the University of Wisconsin at Madison, and is a licensed Professional Engineer in the state of Massachusetts. Outside of work, Dan enjoys hiking, bicycling, attending sporting events, and hiking trail maintenance projects. He and his wife currently reside in East Longmeadow.



JILL A. SCIBELLI RN, BS, MBA, CNOR

#### **Baystate Medical Center**

413-335-9184 Jill.Scibelli@Baystatehealth.org

Jill is mother, wife, nurse, student, and most importantly a passionate advocate for the autism community. She has a

17-year- old son that has autism, whom has struggled to fit into this atypical world his entire life. She will be completing her MBA and MSN in the spring of 2017 from Our Lady of the Elms College. At her organization of employment, Baystate Medical Center, where she has been a nurse for 11 years, she has helped create a new organizational resource group called different abilities which supports and provides accommodations to employees with disabilities, or supports employees who care for a family member that has a disability. She has had the opportunity to take on many leadership roles on many different boards. She strives to increase awareness and empowerment to people with autism, and women in general. Nothing is as important to Jill, then building the community to be strong and diverse.

#### JANE SICARD

Manager of Student Education, Academic Affairs

#### Admissions, UMMS – Baystate

Baystate Health 413-794-1117 Jane.Sicard@baystatehealth.org

Currently Jane is Manager of Student Education and



Admissions at Baystate Health, an integrated health care delivery system serving a population of nearly 1 million people in western Massachusetts. She oversees the daily operations of the Allied Health, Undergraduate Medical and Advanced Practitioner education programs and provides administrative management to the interview and selection process of medical school applicants to the UMMS - Baystate PURCH (Population-based Urban and Rural Community Health) track. Before joining Baystate Health, Jane was Western Regional Director of Jobs for Bay State Graduates, Inc., a statewide career education/dropout prevention program for at-risk youth. She has BS in Management from Bay Path University and is currently working on her MBA, Healthcare Management at SNHU.

#### **RENEE TASTAD**

Dean of Enrollment Management and College Access Programs

## Holyoke Community College

303 Homestead Ave. Holyoke, MA 01040 413-552-2296 rtastad@hcc.edu



Renee is the Dean of Enrollment Management and College Access Programs at Holyoke Community College. She develops and implements a strategic vision for short and long term enrollment efforts. In collaboration with Marketing and the Strategic Enrollment Management Team, Renee plays a central role in the development of programs that serve the needs of our community and local school districts. Renee also serves on the River East School-to-Career Board of Directors.



GISELLE
VIZCARRONDO
WIC Community
Coordinator

#### **Tapestry Health**

876 State Street Springfield, MA 413-734-3133 gisellevizcarrondo3@gmail.com

Giselle connects with

residents of Springfield to strengthen health outcomes for mothers and young children. She is also a volunteer Community Organizer and Board Member with Neighbor to Neighbor Massachusetts. As a part of Neighbor to Neighbor, she provides oversight to operations throughout the State. Giselle also serves on the Keep Springfield Beautiful Board of Directors and is responsible for the social media and web site design. In the South End she helped created the C3 initiative which primarily deals with public safety but more importantly increases the quality of life for the residents. She was recently elected to serve on the McKnight Neighborhood Council District 3. This role allows her to advocate and have a voice in the conversation for those who are underrepresented in local decision making processes.



## **BIANCA WALKER**Senior Development Officer

#### Alzheimer's Association

264 Cottage Street, Springfield, MA 01104 617-393-2152 bwalker@alz.org

Bianca proudly represents the Alzheimer's

Association as the lead officer for all Western and Central Massachusetts fundraising initiatives which include the Pioneer Valley, Berkshire County and Worcester County Walk to End Alzheimer's. She makes presentations at corporate and community events to build and develop relationships, maintains an active donor portfolio, as helps to prospect, cultivate and steward constituent and company engagement. Last but not least, she serves as staff liaison to the Walk Executive Leadership and Planning Committees which involves the recruitment, training, and motivation of committee members.

#### LAURA WALSH

Project Manager

#### City of Springfield Department of Parks, Building & Recreation Management

200 Trafton Road Springfield, MA 01108 413-886-5186 lwalsh@springfieldcityhall.com



A Springfield native, Laura returned home after receiving her Masters in Outdoor Therapeutic Recreation and working in camp programs for youth with disabilities and chronic illnesses, like Paul Newman's Hole in the Wall Gang Camp and Barretstown Camp in Ireland. Laura now works to ensure Springfield's parks and open spaces are accessible to people of all abilities; focusing on Camp STAR Angelina, the first universally designed and accessible day-camp in Western Mass. Laura serves as President of the Forest Park Civic Association, an association focused on improving quality of life issues in the Forest Park neighborhood. When not volunteering at camp, she loves to travel, kayak and enjoy an occasional camp fire.

#### BRIAN W. WESTERLIND

Communications Manager

#### The Markens Group, Inc.

1350 Main St. Suite 1508 Springfield, MA 01103 413-686-9199 bwesterlind@markens.com



A writer and professional communicator, Brian helps organizations say exactly what they need to say. In his current role with The Markens Group—a trade association management firm—he develops messaging and content for a variety of industries including packaging, printing, and homeopathic medicines. Brian graduated summa cum laude from Emmanuel College in 2013.

#### Program Schedule 2016-17

#### SEPTEMBER - Reach Beyond Reception

The Class of 2017 meets to celebrate, meet each other and hear from LPV alumni and other stakeholders.

#### SEPTEMBER - Base Camp Retreat

We strengthen our group connection, share personal goals and develop a framework for learning

#### OCTOBER - Visioning and Collaboration

Regional business and philanthropic leaders give an overview of key issues, and we explore community trusteeship and articulate vision.

#### **NOVEMBER** - Inclusive Leadership

We investigate the nuances and perceptions of diversity, and practical applications of cultural competency.

## **DECEMBER** - Field Experience 1: Five College Area & Hampshire County

The class explores historic and present dynamics of community engagement, sustainability and connections between arts, culture, higher education and the economy.

## JANUARY - Field Experience 2: Springfield - Pioneer Valley's Central City

Our focus is on Springfield's history of entrepreneurship, and current efforts to connect residents to opportunity.

#### **FEBRUARY** - Creativity

We build our capacities for creative problem solving and leading teams in complex circumstances.

## **MARCH** - Field Experience 3: Milltowns - Holyoke & Chicopee

The group learns about the history and re-invention of the Valley's small cities.

#### APRIL - Field Experience 4: Franklin County

Participants explore the agricultural and small-town economy of Franklin County.

#### MAY - Skillful Negotiations Sponsored By: Savin Found Found Sponsored By: MAY - Skillful Negotiations Sp

We develop negotiation and communication skills to increase interpersonal effectiveness

#### JUNE - Commencement Ceremony

Teams share leadership lab experiences and celebrate with the public, colleagues and employers.

#### **Curriculum Highlights**

Emotional Intelligence: LPV believes leaders succeed through informed empathy and deep collaboration. To that end, our approach to learning includes a strong focus on emotional intelligence. Our exploration of that concept utilizes the enneagram, a well-developed tool for understanding personality types and their interaction with each other. We introduce the enneagram at our opening retreat, and use it throughout the program year.

Written Curriculum: Our written curriculum, entitled Positive Leadership, is a widely applicable approach to leadership concepts rooted in positive psychology. Concepts include purpose, authenticity, resilience, gratitude and more. Positive Leadership readings are addressed in a facilitated large group discussions at monthly gatherings.

Class Diversity: LPV classes are constructed to reflect the makeup of our region. We strive to ensure participants are diverse by geography, profession, race, gender, sexual orientation, age and economic circumstance. We also seek diversity of thought among participants. This priority reflects our organizational values, and directly serves our approach to learning. We challenge participants to learn from each other, and to use class diversity as a vehicle to develop understanding of our region and its strengths

#### Leadership Learning Lab Program Partners

Pioneer Valley Habitat for Humanity
Westover Job Corps Center
Make-It Springfield
Springfield Central Cultural District
Trains in the Valley
WGBY Public Television for Western New England

2016-17 Curriculum Investor



#### Continuing Leadership: Learning and Action

Alumni Network: LPV participants are connected to a diverse and active community of program alumni. This group leverages strong connections developed in our ten-month core program to organize networking events, volunteer opportunities and a wide range of professional collaborations. In addition to their leadership throughout the region and beyond, LPV alums play an active role in our core program as facilitators, tour guides and coaches.

Continued Leadership: We offer a range of formal programming beyond our ten-month program. These efforts have included trainings on personal branding, negotiations, networking and more. Connect with us online at leadershippv.org to hear about upcoming events and trainings.

Leaders On Board: LPV works to strengthen leaders, and also to connect them to opportunities for civic and community leadership. Our newest initiative formalizes that process through a combination of trainings and peer-driven learning groups that address the basic aspects of board service. The program also works directly with nonprofit organizations, and helps to connect program participants directly to board leadership opportunities within them. Leaders On Board is currently active in Franklin County, and will begin efforts in the rest of the region in the near future.

#### HELP LPV BUILD OUR REGIONAL FUTURE

APPLY — to Join Our Class of 2018

If you're ready to take the next step in your personal or professional development, consider LPV. We'll work to strengthen your skills, widen your perspective and connect you to our regionally unique network of leaders

We'd love to meet with you to understand your goals, and share how LPV might serve them.

#### Send an Employee

Today's organizations succeed with engaged, connected employees who understand how their work relates to the world around them. LPV makes those connections, and strengthens our participants' competencies in collaboration, critical thinking and creativity.

Participants come from large companies, small businesses, nonprofits and public agencies throughout the region. Can we help strengthen your team? Please contact us to learn more, or to hear from our alumni or their employers.

Sponsor an Event or Scholarship

Tuition only covers half of our program costs and we offer tuition assistance to community members, non-profits, and small businesses. Your financial support helps us reach the broadest possible constituency.

Collaborate With Us in Fostering Leadership

There are many ways we can work together to strengthen emerging leaders throughout our region. We welcome inquiries from those seeking to highlight new or exciting initiatives, offer mentorship to emerging leaders, or to offer programming to our community.

Please contact us to learn more about our programs, or to get involved in our work.

#### WWW.LEADERSHIPPV.ORG 413-737-3876





"The Leadership Pioneer Valley program helped me find my true self. I came away with confidence in addition to many new skills. This program made me a better communicator, a better employee and a better manager. And the knowledge I gained about our community has made me a better citizen."

#### -Maureen Trafford, Smith College LPV '13 &

The work to make the Pioneer Valley thrive in so many ways – economically, ecologically, and culturally – means nurturing talented and motivated leaders from all walks of life. LPV is a dynamic organization that helps our staff grow and expand their understanding of leadership and the Pioneer Valley.

#### -Andy Fisk, Executive Director Connecticut River Watershed Council

"Leadership pioneer Valley is actively cultivating an important resource in the Valley: compassionate and communicative leaders who want to make our Valley a more accessible and viable home for all who seek it."

#### -Kelsey Flynn, and MassMutual, LPV '14

"Through the program, I have created lasting relationships, explored much of this wonderful region and learned about both leadership and myself. It's been a terrific experience."

#### -Jim Pignatiello- MassLive, LPV '16

"LPV to me is more than just three initials. It represents friends, relationships, education, structure, humility and diversity. It's the one time that a wonderful group of people, gather with one common goal in mind."

#### - Victor Rodriguez, PeoplesBank, LPV '12

"The impact on our person was immediate-- the way they have engaged in the College has been altered significantly in a very beneficial way."

#### - Bob Pura, President Greenfield Community College

Leadership Pioneer Valley has made an exceptional impact on my life. I've connected with local leaders across the rich and diverse landscape of the Valley, formed lasting personal relationships, discovered and discussed leadership qualities – and, as a result, leapt forward in my career and volunteer service to the community.

#### - Lisabeth Jasniewcz, CISA, LPV '16